

# HP Trade-in and Save 2009

## Upgrade now. Upgrade smart.

If you're using an older printer because it still "just works," you may be missing out. Trading up to a new HP printer could boost productivity, cut costs, and help reduce your impact on the environment. Plus, returning your old device (any brand, any condition) to HP for recycling is FREE with the Trade-in & Save 2009 promotion.

## Do more. Wait less. Use less.

Newer HP printers feature faster print speeds than their predecessors – often up to three times as fast as older models. HP LaserJet printers with Instant-on Technology are ready to print, even in powersave mode, so you won't have to configure them to always stay warm in order to get your jobs printed quickly. This means you can stay productive, while using less energy. And printing on both sides of a page can reduce paper usage up to 50%.



## HP is helping customers reduce their environmental impact.

### Energy efficiency

- HP ENERGY STAR® qualified LaserJet all-in-ones / multifunction devices are 20% more energy efficient than standard, non-qualified models.<sup>1</sup>
- Instant-on Technology found in HP LaserJet printers provides up to 50% energy savings over traditional fusing while providing a first page out in seconds – up to 50% faster than competitive products.<sup>2</sup>

### Materials conservation

- HP Web Jetadmin and/or Universal Print Driver software can help reduce paper consumption – all in a few simple keystrokes – by setting your organization's printers to print on both sides of the paper by default.
- Since 1992, HP has reduced the average number of plastic resins used in HP LaserJet monochrome print cartridges by more than half.

### Reuse and recycling

- The HP Planet Partners program offers an easy way to recycle used HP print cartridges, as well as used hardware. Go to: [www.hp.com/recycle](http://www.hp.com/recycle) for more information.
- HP has recycled over 250 million print cartridges since the program began in 1991.
- HP offers its PurchasEdge members points toward free merchandise for recycling HP print cartridges through HP Planet Partners. For more info, and to sign up, visit [www.purchasedge.com](http://www.purchasedge.com).

<sup>1</sup> Source: U.S. Environmental Protection Agency.

<sup>2</sup> Confirmed by third-party testing from Quality Logic; for details on Instant-on Technology, visit: [www.hp.com/go/IOT](http://www.hp.com/go/IOT)



# HP Trade-in and Save 2009

**Ready to upgrade?** You can receive cash back after purchasing one of the qualifying models below, and returning your old ink or laser desktop printer (any brand, any condition) to HP for FREE recycling. Plus, you get FREE shipping of your old device.

Each of the models listed here are ENERGY STAR® qualified.

## HP LaserJet printers (black only)

Product	Part #	Rebate
P2035	CE461A	\$50
P2035n	CE462A	\$50
P2055dn	CE459A	\$50
P2055x	CE460A	\$50
P3005d	Q7813A	\$100
P3005dn	Q7815A	\$200
P3005x	Q7816A	\$200
P4014dn	CB512A	\$200
P4015dn	CB526A	\$400
P4015x	CB511A	\$450
P4515x	CB516A	\$500

## HP LaserJet Multifunction printers (black only)

Product	Part #	Rebate
M2727nf	CB532A	\$100
M3035	CC476A	\$400
M3035xs	CC477A	\$500
M4345	CB425A	\$500
M4345x	CB426A	\$700
M4345xs	CB427A	\$800

## HP Color LaserJet printers

Product	Part #	Rebate
CP2025n	CB494A	\$100
CP2025dn	CB495A	\$100
CP2025x	CB496A	\$100
CP3525n	CC469A	\$100
CP3525dn	CC470A	\$100
CP3525x	CC471A	\$300
CP4700n	Q7492A	\$400
CP4700dn	Q7493A	\$400
CP4700dtn	Q7494A	\$500

## HP Color LaserJet Multifunction printers

Product	Part #	Rebate
CM2320n	CC434A	\$100
CM2320nf	CC436A	\$100
CM2320fxi	CC435A	\$100
CM3530	CC519A	\$500
CM3530fs	CC520A	\$600
CM4730	CB480A	\$800
CM4730f	CB481A	\$850
CM4730fsk	CB482A	\$1000

### Simple steps for HP Trade-in and Save 2009:

(Full Terms & Conditions are at [www.hp.com/go/tradeandsave](http://www.hp.com/go/tradeandsave))

Purchase an eligible product from the list of qualifying products.

1. Complete on-line claim form at [www.hp.com/go/tradeandsave](http://www.hp.com/go/tradeandsave) within 45 days of purchase.
2. HP will send you a confirmation e-mail when claim is received.
3. Fax, e-mail or mail the confirmation e-mail and proof of purchase to HP.
4. HP will e-mail you shipping instructions and shipping label, once proof of purchase is validated.
5. Ship your old desktop printer – any brand, any condition – to HP. Shipping is FREE.
6. HP will send you cash back within 6-8 weeks, after receiving returned printer.

*Note: HP "instant rebates" may be combined with this offer; however, the Trade-in and Save 2009 rebate is the maximum allowable rebate. If an "instant rebate" is equal to the Trade-in and Save 2009 rebate, the customer receives only the "instant rebate." See website for full terms.*

